



# CALIFORNIA'S GREAT BEYOND

**MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION**  
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

## AGENDA

Regular Meeting

Tuesday, May 30, 2023 - 10:00 AM

Dana Room, Mono County Civic Center  
1290 Tavern Road, Mammoth Lakes, CA 93546

Meadowcliff Lodge Coleville KOA  
110437 US-395, Coleville, CA 96107

Memorial Hall  
73 North School St, Bridgeport, CA 93517

Teleconference

Available at the locations listed above. Call-in information for members of the public via Zoom:

<https://monocounty.zoom.us/j/7632864762>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson: [jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) / 760-924-4634 or Liz Grans: [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) / 760-924-1738.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) or [jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.

2. Introductions and announcements.

3. Public Comment.

Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time (3 minutes) depending upon the press of business and number of persons wishing to address the Commission.

4. **Meeting Minutes.**  
Action: Approve minutes of the January 31, 2023 regular meeting.
5. **Commissioner Chair and Vice Chair Elections.**  
Action: Commissioners to nominate and vote for the Mono County Economic Development, Tourism & Film Commission chairperson and vice-chairperson through June 30, 2024.
6. **EDTF Commission Meeting Schedule.**  
Action: Review and approve meeting dates and locations for June 2023 through May 2024.
7. **Financial/budget report.**
8. **Economic Development and Tourism report – information on current or emerging issues, including but not limited to:**
  - a. Brief update on the Comprehensive Economic Development Strategy (CEDS) program sponsored by the Rural County Representatives of California (RCRC).
  - b. Brief update on the Community Economic Resilience Fund (CERF) program.
9. **Film Commission report.**
10. **Fisheries report.**
11. **Project Update, including but not limited to collateral, public relations, advertising/social media, websites, and tradeshow/conferences.**
12. **Commissioner reports.** Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
13. **Call for agenda items for next regular meeting.**
14. **Adjourn the meeting.**