



AGENDA

Economic Development, Tourism & Film Commission (EDTFC)
Regular Meeting via Teleconference*
Tuesday, September 28, 2021 – 10:00 A.M.

*As authorized by Governor Newsom's Executive Order N-25-20, dated March 17, 2020, this meeting will be held via teleconferencing with members of the Commission attending from separate locations. There will not be a physical location of the meeting open to the public. This altered format is in observance of recent recommendations by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

Teleconference call-in information for Commissioners and members of the public is as follows, via Zoom:

<https://monocounty.zoom.us/j/9162299631> / Meeting ID: 916 229 9631

One tap mobile:

+16699006833,, 9162299631# US (San Jose)

+12532158782,, 9162299631# US (Tacoma)

Dial by your location:

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 301 715 8592 US (Washington D.C)

+1 312 626 6799 US (Chicago)

+1 646 876 9923 US (New York)

Meeting ID: 916 229 9631

Find your local number: <https://monocounty.zoom.us/u/adiPWTF6Pi>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson: jsimpson@mono.ca.gov / 760-924-4634 or Alicia Vennos: avennos@mono.ca.gov / 760-709-1149.

The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to Avennos@mono.ca.gov or Jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Economic Development at 800-845-7922 / avennos@mono.ca.gov. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.

2. Introductions and announcements.

3. **Opportunity for the public to address the commission** on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. **Approval of the minutes of the August 31, 2021 regular meeting.**
5. **Continuation of remote teleconferencing meetings for the Economic Development, Tourism & Film Commission, per AB 361:**
ACTION: Review and approve Resolution of the Mono County Economic Development, Tourism & Film Commission authorizing remote teleconferencing meetings for the period of September 28, 2021 through October 26, 2021, pursuant to AB 361.
6. **Monthly financial/budget report.**
 - a. FY 21-22 Budget
 - b. Transient Occupancy Tax reports, and other fiscal metrics, as available
7. **Economic Development and Tourism report – information on current or emerging issues, including but not limited to:**
 - a. Central Sierra Economic Development District – update on Mono County joining CSEDD – Jeff Simpson/Alicia Vennos
 - b. Eastern Sierra Small Business Resource Center project – Alicia Vennos
 - c. Collateral update: Backroad Guide; Fall Color Guide; Mono County Visitor Guide, Community Maps
 - d. Local, State, Federal business assistance programs
 - e. Update regarding application for Community Development Block Grant (CDBG) CARES Act – CV1, 2, 3 for Microenterprise Financial Assistance Program for small businesses
8. **Community grant applications and timeline for 21-22, including a review of the grant program parameters –**
Liz Grans
9. **Film Commission update on film production in Mono County, permitting issues, and other film-related updates** – Alicia Vennos/Steve Morrison
10. **Project status update, including public relations, advertising/social media, websites, and tradeshows/conferences.**
11. **Commissioner reports.** Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
12. **Call for agenda items for next regular meeting.**
13. **Adjourn the meeting** and reconvene in regular session at 10:00 a.m. on October 26, 2021 via teleconference.