



AGENDA

Economic Development, Tourism & Film Commission (EDTFC)
Regular Meeting via Teleconference*
Tuesday, March 30, 2021 – 10:00 A.M.

*As authorized by Governor Newsom’s Executive Order N-25-20, dated March 17, 2020, this meeting will be held via teleconferencing with members of the Commission attending from separate locations. There will not be a physical location of the meeting open to the public. This altered format is in observance of recent recommendations by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

Teleconference call-in information for Commissioners and members of the public is as follows, via Zoom:

<https://monocounty.zoom.us/j/9162299631> / Meeting ID: 916 229 9631

One tap mobile:

+16699006833,, 9162299631# US (San Jose)

+12532158782,, 9162299631# US (Tacoma)

Dial by your location:

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 301 715 8592 US (Washington D.C)

+1 312 626 6799 US (Chicago)

+1 646 876 9923 US (New York)

Meeting ID: 916 229 9631

Find your local number: <https://monocounty.zoom.us/u/adiPWTF6Pi>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson:

jsimpson@mono.ca.gov / 760-924-4634 or Alicia Vennos: avennos@mono.ca.gov / 760-709-1149.

The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to Avennos@mono.ca.gov or Jsimpson@mono.ca.gov before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Economic Development at 800-845-7922 / avennos@mono.ca.gov. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. Call to order.

2. **Introductions and announcements.**
3. **Opportunity for the Public to address the Commission** on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. **Approval of the Minutes of the January 26, 2021.**
5. **Monthly Financial/Budget report.**
 - a. Transient Occupancy Tax receipts for Quarter 1 & 2
 - b. FY 21-22 Budget calendar/TOT projections
6. **Economic Development and Tourism report.**
 - a. EOC Joint Information Center/Economic Recovery Branch update
 - b. Collateral update: 2021 Visitor Guide; Backroad Tours Guide; Fall Color Guide; Fishing Map.
 - c. Dispersed Camping Summit update
 - d. Local, State, Federal business assistance programs
 - e. Update regarding application for Community Development Block Grant (CDBG) CARES Act – CV1, 2, 3 for Microenterprise Financial Assistance Program for small businesses.
POSSIBLE ACTION: Discuss and approve letter to Department of Housing and Community Development (HCD) regarding the ongoing delay of disbursement of funds to non-entitlement communities.
7. **Community Support Grants** – Liz Grans
8. **Mono County Fish & Wildlife Commission update and new Fishing Regulations** – Jeff Simpson
9. **Film Commission update** – Alicia Vennos
POSSIBLE ACTION: Discuss recent vehicle commercial production and consider approval of communication/outreach requesting/advising that commercial film productions portray responsible outdoor recreation practices.
10. **Project Status Update, including public relations, advertising/social media, websites, and tradeshow/conferences.**
11. **Commissioner Reports.** Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
12. **Call for agenda items for next regular meeting.**
13. **Adjourn the meeting** and reconvene in regular session at 10:00 a.m. on April 27, 2021 via teleconference.