



CALIFORNIA'S EASTERN SIERRA

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION

P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

AGENDA

Regular Meeting of Tuesday, Thursday, September 24, 2019 – 10:00am

June Lake Community Center

90 W. Granite Ave., June Lake, CA 93529

1. Call to order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.
4. Approval of the Minutes of the August 15, 2019 Special Meeting.
5. Monthly Financial/Budget Report.
6. Economic Development and Tourism Report.
 - a. Update on research projects, including Economic Impact of Tourism and Visitor Profile Study, Business Retention and Expansion Survey, and Advertising Conversion Study.
 - b. Report on Rural Infrastructure Financing Grant, sponsored by California Association for Local Economic Development (CALED)
7. Mono County Fish & Wildlife Commission Update – Jeff Simpson.
8. Film Commission Update – Alicia Vennos.
9. Project Status Update:
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences
10. Commissioner Reports: Time permitting, Commissioners may share EDTFC-related information, community info, etc.
11. Call for agenda items for next regular meeting.
12. Adjourn the meeting and reconvene in regular session on Tuesday, October 29, 2019 at the Walker Community Center at 442 Mule Deer Rd. Walker, CA 96107.