



CALIFORNIA'S EASTERN SIERRA

MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION

P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

AGENDA

Regular Meeting of Tuesday, July 31, 2018 – 10:00 AM

June Lake Community Center

90 W. Granite Ave. - June Lake, CA 93529

1. Call to Order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Approval of the Minutes from the April 26, 2018 special meeting.
5. Monthly Financial/Budget Report – Budget Amendment; Review of Discretionary Budget Items.
6. Economic Development/Tourism Report.
7. Dewatering of Mono County Ranchlands and Habitat.
8. Research – Update on Economic Impact & Visitor Profile Survey, Business Retention & Expansion Survey, Advertising Conversion Study, Chico State County Profile Study.
9. Fisheries Commission Report.
10. Film Commission Update.
11. Project Status Update:
 - a. Collateral – Community Maps, 2019 Visitor Guide
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences
12. Commissioner Reports.
13. Call for agenda items for next regular meeting.
14. Adjourn the meeting and reconvene in regular session on Tuesday, August 28, 2018 at 10:00am at the Lee Vining Community Center at 296 Mattly Ave. - Lee Vining, CA 93541.