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## AGENDA

**Regular Meeting of Wednesday, March 28, 2018 – 10:00am**

Lee Vining Community Center  
296 Mattly Ave. - Lee Vining, CA 93541

1. Call to Order
2. Introductions and announcements
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission)
4. Approval of the Minutes of the January 30, 2018 meeting
5. Presentation from East River Public Relations – Katie Shaffer and Jenny Kendrick
6. Commissioner Reports
7. Monthly Financial/Budget Report
8. Economic Development and Tourism Report
9. Research Project Updates: Report on progress and discuss Business Retention & Expansion Survey, Economic Impact and Visitor Profile Study, Visa View report, County economic profile.
10. Cannabis update: Mono County draft ordinance overview and proposed amendments to the general plan.
11. Fiscal Year 18-19 Strategic Plan: Discussion.
12. Fisheries Commission Report
13. Film Commission Update
14. Project Status Update:
  - a. Collateral
  - b. Public Relations
  - c. Advertising/Social Media/E-Newsletter
  - d. Website
  - e. Tradeshows & Conferences
15. Call for agenda items for next regular meeting
16. Adjourn the meeting and reconvene in regular session at 10:00am on Tuesday, April 24, 2018 at 74 N. School Street Annex I, Bridgeport, CA 93517.