



P.O. BOX 603 ▲ 452 OLD MAMMOTH ROAD #306 ▲ MAMMOTH LAKES, CA 93546 ▲ 800-845-7922 ▲ WWW.MONOCOUNTY.ORG

AGENDA

Regular Meeting of Tuesday, November 28, 2017 – 10:00am

Board of Supervisors Conference Room – Sierra Center Mall
452 Old Mammoth Road, Mammoth Lakes, CA 93546

1. Call to Order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Approval of the Minutes of the October 31, 2017 meeting.
5. Community Event Marketing Fund.
ACTION: Review applications and approve funding.
6. Approval of the 2018 Meeting Schedule.
7. Commissioner Reports.
8. Monthly Financial/Budget Report.
9. Research Project Update: Business Retention & Expansion / Economic Impact and Visitor Profile Study.
10. Economic Development Report & Strategy Discussion.
11. Project Status Update:
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences
12. Call for agenda items for next regular meeting.
13. Adjourn the meeting and reconvene in regular session on January 30, 2018 in the Board of Supervisors room on the third floor of the Sierra Center Mall at 452 Old Mammoth Road, Mammoth Lakes, CA 93546.