

P.O. BOX 603 🌲 452 OLD MAMMOTH ROAD #306 🌲 MAMMOTH LAKES, CA 93546 🌲 800-845-7922 🌲 WWW.MONOCOUNTY.ORG

## <u>AGENDA</u>

## Regular Meeting of Wednesday, February 22, 2017 – 10:00am

June Lake Community Center: 90 W. Granite Ave. June Lake, CA 93529

- 1. Call to Order.
- 2. Introductions and announcements.
- 3. <u>Opportunity for the Public to Address the Commission</u> on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
- 4. Approval of the Minutes of the January 31, 2017 meeting.
- 5. <u>Commissioner Reports.</u>
- 6. Monthly Financial/Budget Report.
- 7. <u>Economic Development and Tourism Report.</u>
- YARTS Letter of Support. Letter to Central Federal Lands Highway Division supporting the Yosemite Area Regional Transit System (YARTS) application for grant Federal Lands Access Program grant funding to provide free service to Yosemite National Park on all National Park Service free gate days during the 17/18 fiscal year. ACTION: Review and approve draft letter of support.
- 9. Fisheries Commission Report.
- 10. Film Commission Update.
- 11. Project Status Update:
  - a. Collateral
  - b. Public Relations
  - c. Advertising/Social Media/E-Newsletter
  - d. Website
  - e. Tradeshows & Conferences report on the Bay Area and Los Angeles Travel & Adventure Shows.
- 12. Call for agenda items for next regular meeting
- 13. <u>Adjourn the meeting</u> and reconvene in regular session on Tuesday, March 28, 2017 at the Lee Vining Community Center (296 Mattly Ave. Lee Vining, CA 93541).