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AGENDA

Special Meeting of Wednesday, July 20, 2016 – 10:00am

June Lake Community Center
90 W. Granite Ave. - June Lake, CA 93529

1. Call to Order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Approval of the Minutes of the March 29, 2016 meeting.
5. Commissioner Reports.
6. Monthly Financial/Budget Report. Discussion on current and next fiscal year budget/strategic plan.
7. Economic Development and Tourism Report. Recap of the 2nd Annual State of the County event, reports on recent familiarization and press trips/conferences, current marketing projects, business testimonial videos, research, and future projects.
8. Fisheries Commission Report. Update from Jeff Simpson on the Fisheries Commission's projects and meetings.
9. Film Commission Update. Update from staff on inquiries and filming projects in Mono County.
10. Project Status Update:
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter – milestones for Facebook and Instagram
 - d. Website – update on progress with Simpleview on new website design, functionality, and timeline.
 - e. Tradeshows & Conferences
11. Call for agenda items for next meeting.
12. Adjourn the meeting and reconvene on August 30, 2016 at the Lee Vining Community Center (296 Mattly Ave. - Lee Vining, CA 93541).

Note: Start times are tentative. Although the Commission strives to follow the agenda as scheduled, it reserves the right to take any agenda item, in any order, at any time after the meeting starts. The only way to ensure you are present for a particular agenda item is to attend the meeting from the time it begins until that agenda item is addressed.