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Mono County Economic Development, Tourism and Film Commission  
Post Office Box 603  
Mammoth Lakes CA 93546  
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## AGENDA

MEETING of Tuesday, October 27, 2015 - 10:00am  
Twin Lakes Annex Conference Room  
199 Twin Lakes Road  
Bridgeport, CA 93517

1. Call to Order
2. Introductions and announcements
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Approval of the Minutes of September 22, 2015 regular meeting
5. June Lake Loop Performing Arts Association: Presentation, Mike Ginther/Bonnie Tamblyn  
ACTION: Discuss and consider approval of proposed plan.
6. Business Retention & Expansion Survey/Peak Performance Program – Craig Schmidt, Mammoth Lakes Chamber of Commerce
7. Community Event Marketing Fund – Review Draft 2016 Program Application  
ACTION: Discuss and consider approval of program parameters.
8. Historical Societies Grant Program – Review Draft 2016 Program Application  
ACTION: Discuss and consider approval of program parameters.
9. Monthly Financial/Budget Report
10. Commissioner Reports
11. Economic Development Update

12. Fisheries Commission Report
13. Film Commission Update
14. 2016 Commission Meeting Schedule  
ACTION: Review and approve.
15. New Tourism Website Development – Progress Report
16. Project Status Update:
  - a. Motor Touring Guide/2016 Visitor Guide
  - b. Public Relations
  - c. Advertising/Social Media/E-Newsletter
17. Call for Agenda items for next regular meeting.
18. Adjourn the meeting and reconvene in regular session on November 24, 2015 at the Mono County Board of Supervisors Room, third floor of the Sierra Center Mall, 452 Old Mammoth Rd., Mammoth Lakes, CA 93546.

- **NOTE: Start times are only tentative. Although the Tourism Commission generally strives to follow the agenda as scheduled, it reserves the right to take any agenda item, in any order, and at any time after its meeting starts. The only way to ensure that you are present for a particular agenda item is to attend the meeting from the time it starts until that agenda item is actually addressed.**