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MINUTES

Special Meeting of Wednesday, February 10, 2016 – 9:00am

June Lake Community Center - 90 W. Granite Ave. - June Lake, CA 93529

1. Call to Order. THE MEETING WAS CALLED TO ORDER AT 9:10 AM BY COMMISSIONER LITTLE.
2. Introductions and announcements.
Commissioners: Jennifer Roeser, Andrew Jones, Geoff McQuilkin, Jimmy Little
Staff: Alicia Vennos, Liz Grans, Jeff Simpson Other: Stacy Corless
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.) None.
4. Approval of the Minutes of the January 26, 2016 meeting.
MOTION MADE BY JONES, SECONDED BY ROESER, TO APPROVE THE MINUTES OF THE JANUARY 26, 2016 MEETING.
APPROVED 4-0, NO ABSTENTIONS.
5. Strategic Planning Discussion.
Staff provided a PowerPoint presentation to the Commission on the economic development department's direction and the key points from the draft Economic Development Study and strategic plan. The presentation centered around the plan's three main strategies: strengthening existing economic sectors, business retention and expansion, and new business attraction. Staff also gave a status update on all projects and programs, completed, in progress, and pending. The commissioners discussed ways in which the strategies and tactical efforts relate to the needs of communities in Mono County. They also discussed community outreach, presentations to the RPACS, the role of the commission in terms of economic development goals and initiatives, as well as increasing participation in other agency/organizational groups (eg. Collaborative Planning Team). Staff will explore various applicable and available metrics that might assist in measuring the economic climate in the county.
6. Commissioner Reports. None.
7. Monthly Financial/Budget Report. Tabled until next meeting.
8. Economic Development Report. Tabled until next meeting.
9. Fisheries Commission Report. Tabled until next meeting.
10. Film Commission Update. Tabled until next meeting.
11. Project Status Update: Tabled until next meeting.
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
 - e. Tradeshows & Conferences
12. Call for agenda items for next regular meeting. None at this time.

13. Adjourn the meeting and reconvene in regular session on March 29, 2016 at the Lee Vining Community Center.