



CALIFORNIA'S EASTERN SIERRA

MONO COUNTY TOURISM & FILM COMMISSION

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AGENDA

MEETING of Tuesday, September 22, 2015 - 10:00am

Lee Vining Community Center
296 Mattly Ave, Lee Vining, CA 93541

1. Call to Order.
2. Introductions and announcements.
3. Opportunity for the Public to Address the Commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. (Speakers may be limited in speaking time depending upon the press of business and number of persons wishing to address the Commission.)
4. Approval of the Minutes of the June 23, 2015 meeting.
5. Approval of the Minutes of the August 25, 2015 meeting.
6. Monthly Financial/Budget Report.
7. Commissioner Reports.
8. Economic Development Report & Strategy Discussion.
9. Fisheries Commission Report.
10. Film Commission Update.
11. Historical Society & Museums Fund – Discuss 2016 program parameters.
12. Community Event Marketing Fund – Discuss 2016 program parameters.
13. Project Status Update:
 - a. Collateral
 - b. Public Relations
 - c. Advertising/Social Media/E-Newsletter
 - d. Website
12. Call for agenda items for next regular meeting.
13. Adjourn the meeting and reconvene in regular session on October 27, 2015 at 10:00am at the Bridgeport Health Department Annex (199 Twin Lakes Rd., Bridgeport, CA 93517).

Note: Start times are tentative. Although the Commission strives to follow the agenda as scheduled, it reserves the right to take any agenda item, in any order, at any time after the meeting starts. The only way to ensure you are present for a particular agenda item is to attend the meeting from the time it begins until that agenda item is addressed.