

# Board of Supervisors Update

## July-September 2018

# Summer into Fall Activities



Hair gets lighter  
Skin gets darker  
Air gets warmer  
Drinks get colder  
Music gets louder  
Daylight gets longer

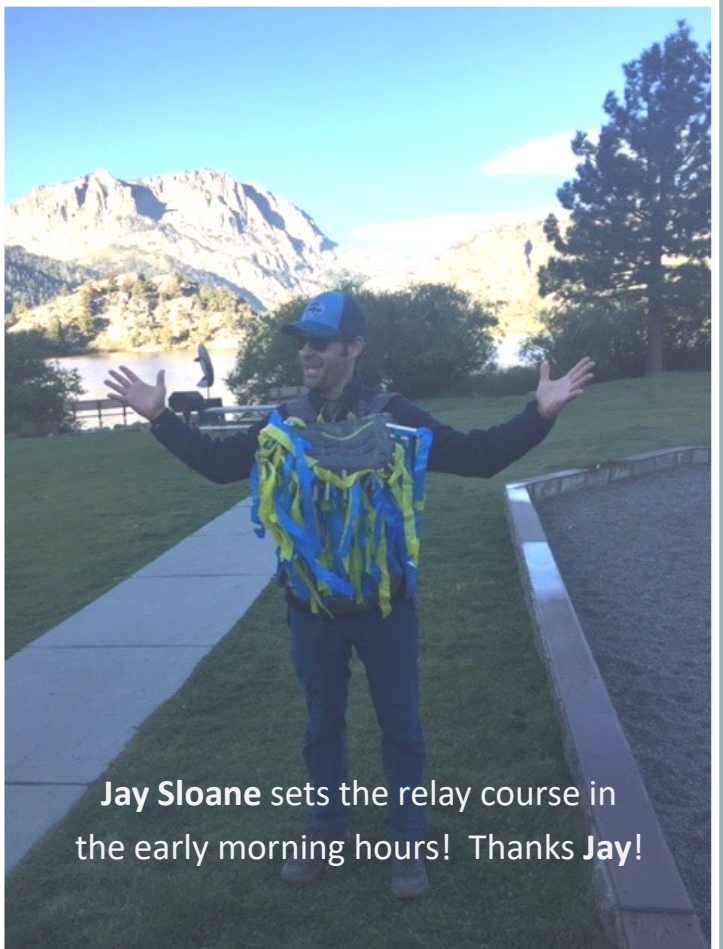
Life is better!

# 2018 Relay and Picnic!

September 13th @ Gull Lake Park



Pre-Event Course Lay-out!



Jay Sloane sets the relay course in the early morning hours! Thanks Jay!



A BIG THANK YOU to our wellness event sponsor, **Trindel Insurance Fund!** Hip-Hip-Hurray!!



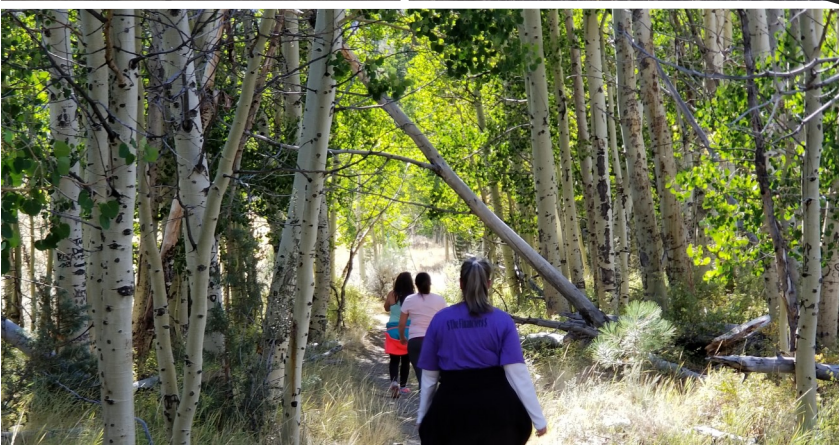
Additional thanks to **Amber Hise, Scheeren Dedman, Justin Nalder, Nubia Peters, Anabell Cornejo, and the CAO Team!!**



## RESULTS

START 9:14

Team Name	1	2	3	4	5
Sheriff					1:06:05
Finance	18:07(1)	36:01			
Health Dept 1	37:51	1:10:19	1:40:52	2:08:17	2:29:09
B.O.S.	38:14	1:02:02	1:37:40	2:04:07	2:17:15
Sandbaggers	30:48	1:09:06	1:17:43	1:51:02	2:08:54
Health Dept 2	18:07(1)	31:52	1:02:23	1:40:51	2:07:55
TEAM CDD	18:57	43:04	1:10:41	1:27:13	1:57:02
BEHAVIORAL HEALTH	21:58	46:49	1:06:05	1:23:10	1:36:39
Health Dept 2	25:34	52:46	1:03:20		
IT	19:57	43:39	1:06:05	1:54:05	2:22:16
IT	19:56	43:39	1:06:05	1:24:40	1:39:43
IT	19:27	55:36	1:05:36	1:20:05	1:31:09







Our fearless  
Relay  
Organizer!



*Welcome*

TO OUR  
NEW  
EMPLOYEES!



**STEPHANIE CHAVEZ**  
Sheriff's Office



**KYLA CLOSSON**  
Social Services



**JACINDA CROISSANT**  
Public Health



**JENNIFER HALFERTY**  
Board of Supervisors



**JESSICA BOWLING**  
Public Health



**BETTY HATHAWAY**

Behavioral Health



**OLIVIA HOLLENHURST**

Information Technology



**RILEY NEILSON**

Public Works



**JOSH PULIDO**

Emergency Medical Services



**PAM SMITHEMAN**

Public Works



# MS. HALFERTY GOES TO BRIDGEPORT!



Above: On July 10th, newly elected District 1 Supervisor **Jennifer Halferty** was sworn into office. Seen here with Senior Deputy Board Clerk, **Scheereen Dedman**.

Left: Board members celebrate Supervisor Halferty's arrival & a complete board with a picture.

(L-R: District 2 Supervisor **Fred Stump**, Board Chairman District 3 Supervisor **Bob Gardner**, District 1 Supervisor **Jennifer Halferty**, District 5 Supervisor **Stacy Corless**, District 4 Supervisor **John Peters**.)

## Beautiful Music in the Board Room



*Rebecca Hang (far right), of the Felici Trio, performs with Brian Schuldé (far left) and two students in the Board of Supervisor's September 18th meeting.*

# BRIDGEPORT TURNS OUT FOR THE TROOPS!!



'Word gets around in a small town'....  
Apparently, so does patriotism!





Public Safety Officer, **Nick Way**'s brother was one of about 1,000 Marines heading from Twenty-nine Palms and San Diego, through Bridgeport, to Mountain Warfare Training Center. He and his mom organized some people to come out and hold signs to support them. The numbers quickly grew to around 150 people gathered on Main Street! After this training, many of those Marines will deploy. We thank them for their service, wish them well and to come home safe! (Picture credits: **Nick Way**)



# Animal Control

Richard Malekos, of the Antelope Valley Lions Club, delivered a generous donation to Mono County Animal Control. Every year the Lions make annual donations to a worthy organization. This year Animal Control was the lucky recipient!



*Thank you, Antelope Valley  
Lions Club!!*



Sage Lovelace (left) and Angelle Nolan (right) gratefully receive the goodies from Richard Malekos (center).

# Economic Development

## TOURISM

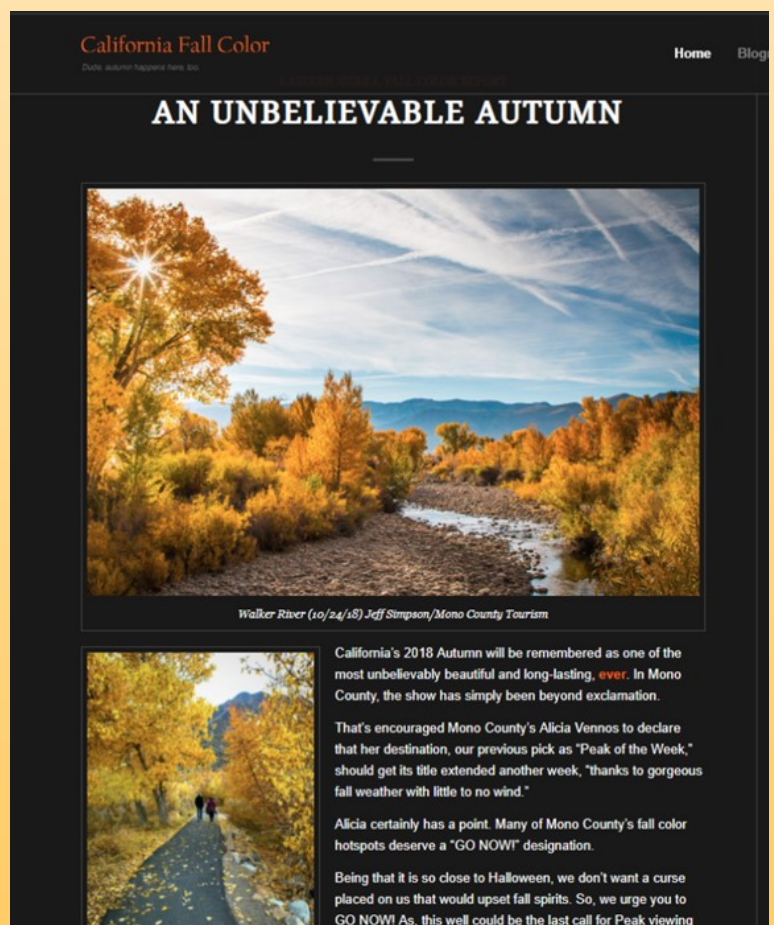
🎤 After the negative impact of smoke and road closures on tourism and the local business community this summer, we ramped up the Fall Color marketing campaign significantly -- and the good news is that businesses are telling us it's been a very successful autumn to date! For the past few weeks, **Liz Grans** has recorded a weekly Fall Color update on KMMT and was interviewed on KMMT's Arts Culture and Entertainment show at the beginning and end of the season, and she distributed weekly reports by email to all stakeholders for their guests. She also produced a [fall e-newsletter](#) which went out to almost 23,000 subscribers.

🍁 Our [Mono County Fall Color](#) website page has received almost 43,000 hits in the last 30 days. Our social media channels have referred more than 9,200 people to our website in the past 2 weeks. Thanks to **Jeff** for his hard work on the digital and social media marketing.

📷 In partnership with Visit Bishop and Visit Mammoth, Instagram influencers **Ryan Longnecker**: <https://www.instagram.com/ryanlongnecker/>, **Jude Allen**: [https://www.instagram.com/jude\\_allen/](https://www.instagram.com/jude_allen/), and **Jordan Herschel**: <https://www.instagram.com/jordanherschel/> traveled to the Eastern Sierra two weeks ago to shoot and promote the fall colors to their 1 million+ followers.

🗨️ Once again we sponsored [www.CaliforniaFallColor.com](http://www.CaliforniaFallColor.com) and our weekly updates have been well promoted and received on this popular "leaf peeping" channel:

📰 Numerous media outlets have picked up our fall color reports since September, including MSN and Insider, NY Times, LA Times and many more – and congrats to awesome photographer **Jeff Simpson** as his images made the LA Times on a couple of occasions, as well as the Record Courier and Reno Gazette: <http://www.latimes.com/travel/la-tr-california-autumn-20180921-story.html> /; <https://www.recordcourier.com/news/local/fall-foliage-lights-up-mono-county/>; <https://www.rgj.com/story/life/outdoors/2018/09/26/heres-where-and-when-fall-color-peaking-eastern-sierra/1437869002/#> =



California Fall Color  
Dude, autumn happens here. lol

Home Blog

## AN UNBELIEVABLE AUTUMN

Walker River (10/24/18) Jeff Simpson/Mono County Tourism

California's 2018 Autumn will be remembered as one of the most unbelievably beautiful and long-lasting, **ever**. In Mono County, the show has simply been beyond exclamation.

That's encouraged Mono County's Alicia Vennos to declare that her destination, our previous pick as "Peak of the Week," should get its life extended another week, "thanks to gorgeous fall weather with little to no wind."

Alicia certainly has a point. Many of Mono County's fall color hotspots deserve a "GO NOW!" designation.

Being that it is so close to Halloween, we don't want a curse placed on us that would upset fall spirits. So, we urge you to GO NOW! As, this well could be the last call for Peak viewing



LA TIMES: Some of the state's first fall colors are bursting in the upper reaches of Mono County. (Jeff Simpson)

- 📧 **Liz** coordinated a media trip for **Kara Harms**, travel blogger, who produced this piece about fall colors in the June Lake Loop: <https://whimsysoul.com/june-lake-fall-foliage/>  
 In partnership with Tuolumne County, she also coordinated a media trip for **Ken Lee**, Rider Magazine. Ken drove the “High Sierra Loop”, coming to Mono County via SR 108 Sonora Pass and returning to Tuolumne County via SR 120 Tioga Pass.  
 In partnership with Visit Mammoth, she organized a media trip for **Nick King** from KMPH Fox Fresno who produced a segment called “In Your Backyard” about fall visits to the Eastern Sierra via SR 108 Sonora Pass and returning to Tuolumne County via SR 120 Tioga Pass.



🌲 In other PR news, Mono Lake was featured on page 5 in Backpacker magazine – which has an audience of 1.4 million...!

14 APRIL 26- MAY 2, 2018 **LIFES**

**Travel**

## Mono County is Calling and I'm Listening

Greg ARAGON  
[gregsgetawaytravel@gmail.com](mailto:gregsgetawaytravel@gmail.com)

**M**ono County is not only home to one of the most iconic lakes in the world, the region also boasts exciting outdoor adventures, a legendary ghost town, one-of-a-kind basalt towers, a rare waterfall, and more.

With these attractions in mind, I am currently planning a getaway to the area for late spring / early summer. I think it should take about a week to drive to the area and see the destinations I want. As I look forward to the journey, I would like share some of what I have in mind.

The first spot on my itinerary is Mono Lake. Located just east of Yosemite National Park, the lake and the town of Lee Vining, which sits on its western shore, have been the backdrop for numerous films, standing in for the Old West, alien planets and the Himalaya in films like Tom Cruise's Oblivion, Star Trek IX, True Grit and Indiana Jones and the Temple of Doom.

The lake is three times saltier than the ocean and is known for its alien-looking tufa towers and unique wildlife. Visitors can walk among the towers, paddle the saline waters in a kayak or canoe, or join a hike or bird watching trip with the Mono Lake Committee. The lake is also popular with gulls, as about 85 percent of the bird's California breeding population nests at the reservoir each year.

About 30 miles northeast from Mono Lake is another eerie must-see destination - the silent remains of a once booming gold rush town known as Bodie. While here visitors can peek in the windows of forgotten structures such as an old school house, church, saloon, barber shop, firehouse, jail and general store. Inside these buildings are bottles, desks and other relics. The brave can also take a walk through the old cemetery on the hill.

Read More at,  
[ArcadiaWeekly.com](http://ArcadiaWeekly.com),  
[MonroviaWeekly.com](http://MonroviaWeekly.com),  
[PasadenaIndependent.com](http://PasadenaIndependent.com)

👂 And in Beacon Media News, the headline of our dreams: “Mono County is Calling and I’m Listening”...!



✦ **Alicia Vennos** was honored to represent the High Sierra Visitors Council (HSVC) at IFTM Top Resa travel trade marketplace in Paris, France, Sept. 26-29<sup>th</sup>. Over 33,000 travel agents, tour operators and travel industry professionals attend the show. The High Sierra was part of Visit California's exhibit along with tourism DMO's from Los Angeles, San Francisco, Greater Palm Springs, Santa Monica, Sonoma County, and



Visit California delegation at IFTM Top Resa 2018

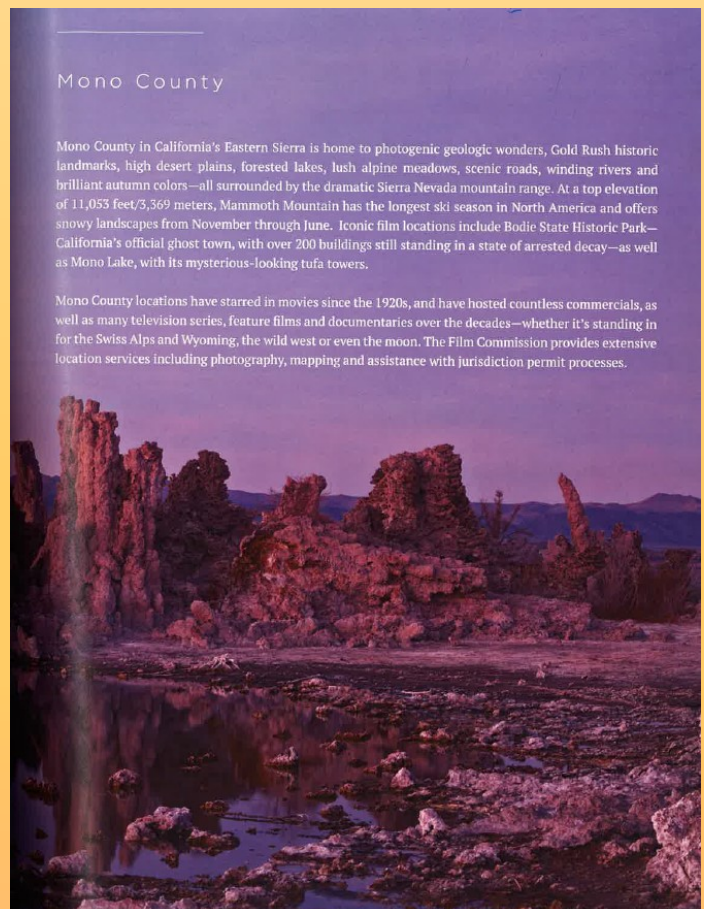
Universal Studios. In person sales calls and educational presentations at tour operator/travel agent offices in Paris before and after the show were very productive. Interest in our region was enthusiastic and the most frequently asked questions were regarding the Ferguson Fire and if there was damage to the Yosemite Valley region and landscape. All regional members of the High Sierra Visitors Council are seeing growth in visitation from France, and marketing to the French and European travel industry is a priority for the HSVC.

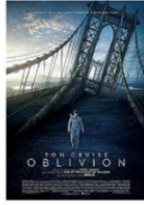
## FILM COMMISSION

🎬 The location team for the **Ben Affleck** movie (working title: *Triple Threat*) that filmed for several days here in Mono County this past spring has been named finalists in the California On Location Awards (COLA) category for Location Team of the Year for Feature Films. The COLA event is akin to the Academy Awards for the Location industry so sincere congratulations to **Catherine Kagan** and her team – the finalists and winners will be celebrated at the COLA event on Dec. 16<sup>th</sup> at the Beverly Hilton.

⚙️ As Film Commissioner and Mono County Tourism director, **Alicia** was invited to participate in a Film Tourism meeting with Visit California and the California Film Commission this week in Los Angeles. The primary focus was the Bollywood film industry in India, as Indian cinema drives significant tourism to movie locations. A panel of key producers with Bollywood and southern India attended and provided insights into attracting this market to California.

📺 Mono County and Mammoth Lakes are nicely covered in Visit California's new "Film Producers' Guide to California: An Introduction to the Golden State's Cinematic Potential" publication – and the story of how the **Tom Cruise** movie *Oblivion* filmed in June Lake is featured:





### Oblivion Finds a Hideaway in Mono County

In 2012, Mono County in California's Eastern Sierra was enduring the devastating impacts of both the Great Recession and drought. On top of that, the tiny village of June Lake—located 20 miles north of Mammoth Lakes—had just received crushing news: June Mountain Ski Area would be closed for the 2012-13 ski season due to financial hardships. The bright light in the darkness was none other than "Oblivion" (2013), a post-apocalyptic sci-fi thriller starring Tom Cruise and Morgan Freeman.

The Universal Pictures production had been scouting the globe for a gorgeous, remote, yet easily accessible alpine lake to serve as the setting for the protagonist's secret oasis. It needed to be a completely isolated location that would allow for the construction of a cabin and the crash landing of an aircraft, plus accommodate nearby staging for 120 cast and crew. At the eleventh hour, the Mono County Film Commissioner contacted the owner of a private property in June Lake known as Black's Pond. It featured a pristine two-acre lake and lush grassy meadows surrounded by tall trees and dramatic mountain vistas. It was exactly what the production was looking for.

Even better yet, the production team, actors and director were ecstatic to be able to film the final segment of the movie in their home state of California. Location professionals worked closely with the adjacent neighbors and the community was delighted to welcome the production. The Inyo National Forest also stepped up quickly to assist in the permit process, and the cooperation between all entities made for a seamless, successful experience. After six weeks of prep, filming and clean-up, "Oblivion" generated over \$1.3 million in local revenues.






100

### ECONOMIC DEVELOPMENT



Mono County ED is sponsoring the [Mammoth Lakes Housing Summit](#), Nov. 2-4. Along with Community Development and Behavioral Health, we will have a presence at the opening evening of the Summit. Thanks to **Amanda Greenberg** and **Bentley Regehr** for their assistance, and to **Mammoth Voices, Mickey Brown, Sandra Moberly, Patricia Robertson** and the

entire committee for organizing what promises to be an informative, timely event. All are welcome.

-  We are working with Mono County **Public Health, Sheriff Braun, Nate Greenberg** and the **IT Team**, Mammoth Lakes Tourism, Inyo National Forest, Mammoth Lakes Hospital, Town of Mammoth Lakes, Caltrans, Great Basin Unified Air Pollution Control District and a number of other local entities to collaborate on a Public Information resource webpage which provides a one-stop-shop for the public to find all links to appropriate information sources. This page will live on the Mono County website, and **Nate** and the **IT team** are assisting in the design and functionality. Thanks to all.
-  The Business Retention & Expansion Survey is complete. Working with Mammoth Lakes Chamber of Commerce, eighty businesses in Mono County and Mammoth Lakes were interviewed this past spring and summer. The survey had almost 100 questions and our sincere appreciation is extended to all the business owners and managers who took time out of their busy schedules to meet with us in person and over the phone, or to complete the survey online. The Executive Summary of the results are attached.
-  The visitor interview portion of the Economic Impact & Visitor Profile Study is wrapping up this week as the Autumn season survey wave concludes – many thanks to the survey team for interviewing hundreds of visitors in each season, in various locations throughout the county. Next step will be the analysis by independent consultant **Lauren Schlau**.
- f** [Mono County Economic Development Facebook Page](#) has almost 2,000 followers and posts include media coverage, upcoming events, trainings, and more useful information for residents, businesses, and visitors.
-  **Jeff** attended the CALED Rural Development Summit, Sept. 25-26 in Tehachapi, which addressed rural specific economic development issues and opportunities...as well as the SBDC Procurement Conference on Sept. 27 in Bakersfield.
-  The Mono County Fish & Wildlife Commission's November meeting has been postponed and will be rescheduled. For more information, please contact **Jeff Simpson** at [jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov)

# *On to new horizons.....*

*Nancy Mahannah, Health Program Director/Public Health Nurse, poses with the Board of Supervisors after a Board Resolution was done in honor of her 17 years of service!*

*Congratulations and happy retirement, Nancy!*



# Krista Cooper is recognized by the State with the Distinguished Award!



WILL LIGHTBOURNE  
DIRECTOR

STATE OF CALIFORNIA—HEALTH AND HUMAN SERVICES AGENCY  
**DEPARTMENT OF SOCIAL SERVICES**  
744 P Street • Sacramento, CA 95814 • [www.cdss.ca.gov](http://www.cdss.ca.gov)



EDMUND G. BROWN J  
GOVERNOR

June 21, 2018

Krista Cooper, Supervisor  
Mono County Dept of Social Services  
Po Box 2969  
Mammoth Lakes, CA 93546

Dear Ms. Cooper:

On behalf of the California Department of Social Services, we would like to recognize and thank you for your contribution to the implementation of Safety Organized Practice (SOP) within your county as well as your valuable service to Mono County's children and families.

The California Department of Services mission is to serve, aid, and protect needy and vulnerable children and adults in ways that strengthen and preserve families, encourage personal responsibility, and foster independence. The SOP is a practice approach that supports this mission, and we very much appreciate your championing this approach with both colleagues and the children and families you serve.

In recognition of your outstanding service to the field, you have been nominated by your colleagues for the Distinguished Award for Safety Organized Practitioner, which is to be awarded at the California Statewide Safety Organized Practice Conference on June 26-27, 2018. The specific details of your nomination submitted by your colleagues includes:

**Krista Cooper, Mono County**, is credited by colleagues for her role in implementing and bringing Safety Organized Practice "to life" in a relatively short amount of time. Maintaining a steady vision about the practice she wants to see, Cooper has initiated a RED (Review, Evaluate, Direct) team in her small county, as well as a group consultation process that involves using the Consultation and Information Sharing Framework to review challenging cases and referrals. Krista recognizes the parallel between Safety Organized Practice with families to supervising a staff of social workers, and she continues work on ways to improve her ability to serve both.

Thank you for your service to California's children and families and for your ongoing contribution to the continuous quality improvement of child welfare services.

For further information, you may contact me at (916) 657-2614, or Heather Pankiw, Manager of the Title IV-E Waiver Unit, at (916) 651-8129.

Sincerely,

GREGORY E. ROSE  
Deputy Director  
Children and Family Services Division

c: Kathryn Peterson, Director



**Congratulations!**

Krista on receiving the award: "The Safety Organized Practice conference presentation was great and it was such an honor to receive this award. As I have told others, this award would not have been possible if it weren't for the support from management and hard work of staff to continue to implement SOP in our Child Welfare practice. In addition, the support of the coaching staff, Chellie Gates and Peggi Cooney, from UC Davis, have been fantastic and have been a great asset to our SOP practice."

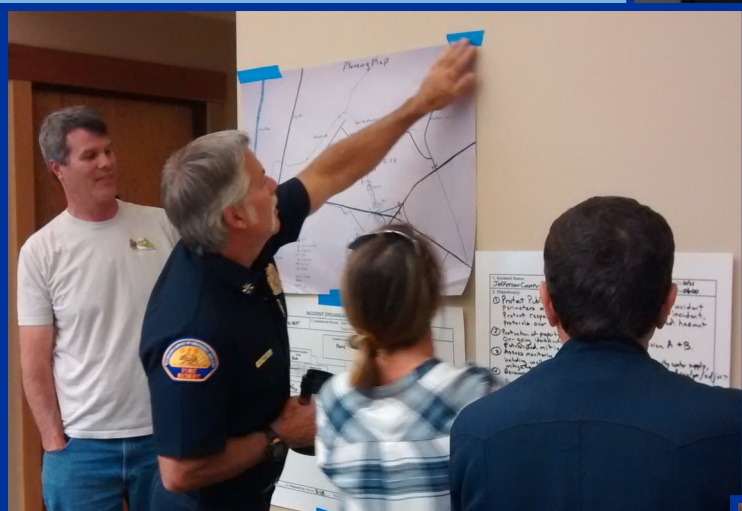
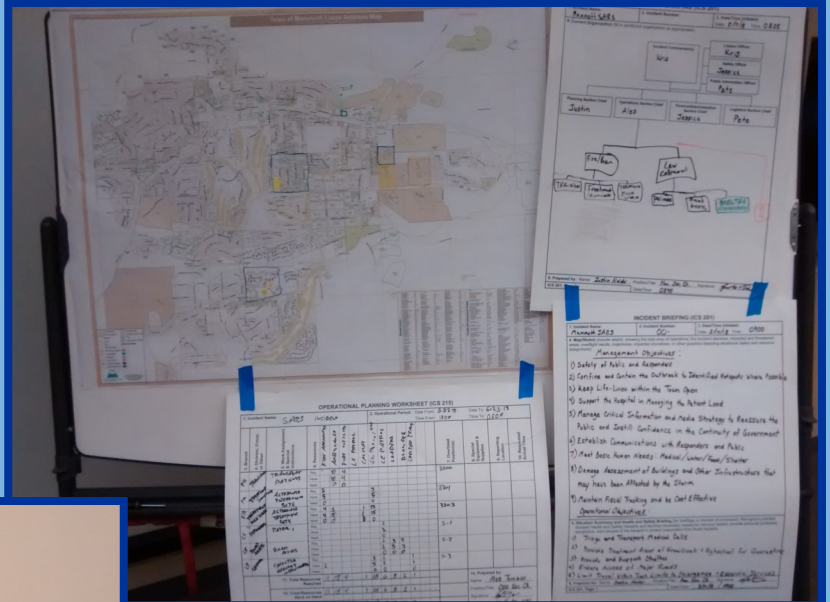
# SOLID WASTE

Mono County's Solid Waste Division continues to be proactive in addressing new state legislation on recycling and diversion mandates through participation in the Environmental Services Joint Powers Authority (ESJPA). There is an existing challenge of unfunded mandates and the need for certain considerations for rural counties.



# All-Hazards Incident Management Team Preparedness Training

Shown clockwise: Maps & forms used in training exercises; **Justin Nalder** (Solid Waste) explains his team's tactics; **Ales Tomaier** (formerly Mono Co EMS) & **Jami Jarrett** (IT) collaborate with their team; **Jessica Workman** (Finance) & **Jami** admire the structural quality of their team's newspaper bridge; **Joel Rathje** (TOML Trails), **Dusty Beavers** (Public Health) & **Bob Rooks** (formerly Mono Co EMS) look on while the CalOES trainer trains during the exercise.



# Cleanin' up in Bridgeport!

## at the 2nd Annual Bridgeport Clean Up Days



Clockwise, starting above: **Megg Hawkins** models the latest safety wear in Trash Clean Up, while **Tony Dublino** and **Jason Davenport** masterfully display their dexterity with the trash grabbers. Upper right: **Jessica Workman** and **Stephanie Butters** pause for smiles on Twin Lakes Rd. Lower Right: I.T.'s **Jami Jarrett** and **Kirk Hartstrom** show how to get it done! (Photo Credits: **Justin Nalder**)

# Surprise!!

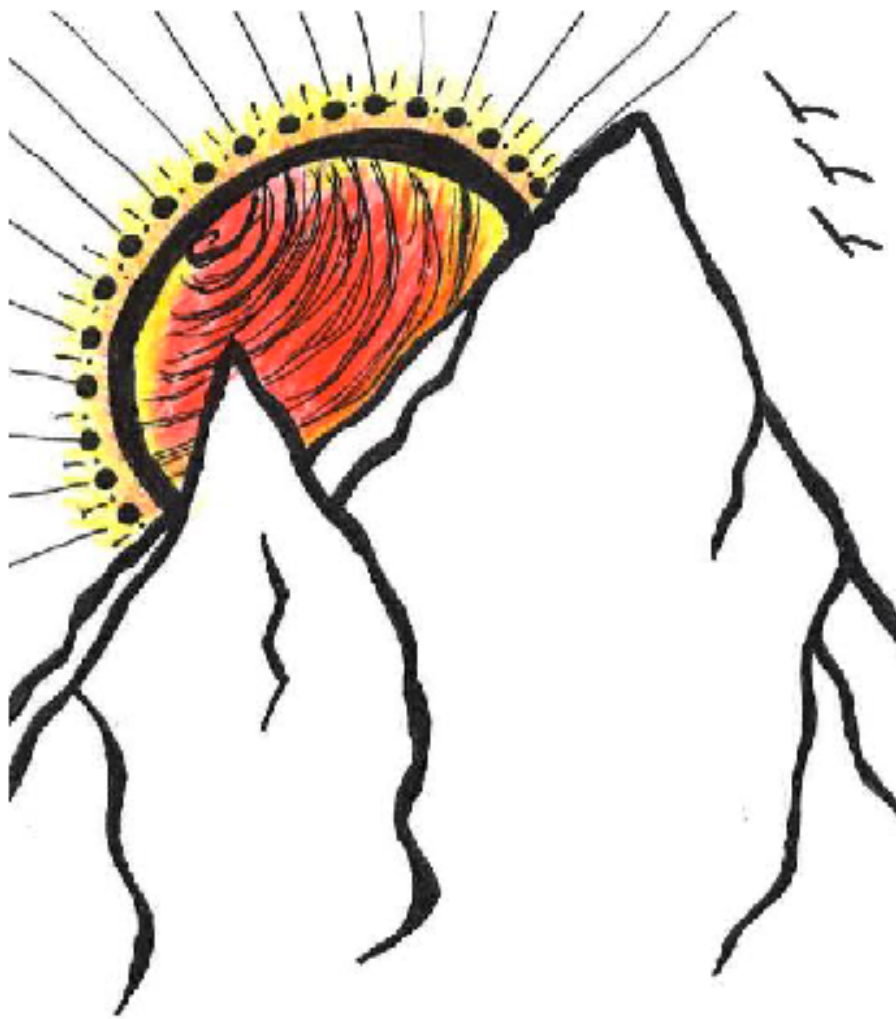


After decorating her office, Leslie's staff got a little carried away celebrating her birthday.....!



# FORO LATINO

## DÍA DE CAMPO EN NUESTRAS MONTAÑAS



**Sábado 15 de Septiembre  
2018**

**11:00 am- 2:00 pm  
Shady Rest park**

El comité cultural de Salud Mental los invita a un día lleno de diversión para toda la familia


- ~Habrá comida gratuita
- ~Ballet Folklórico
- ~Juegos para todas las edades
- ~Información sobre las agencias en nuestra comunidad

Para mayor información por favor comuníquese con Sofía o Bertha (760) 924-1740

Evento auspiciado por la Proposición 63 del Departamento de Salud Mental del Condado de Mono

The Cultural Outreach Committee of Mono County Behavioral Health invites you to our event "Picnic in our Mountains" Free Food, Folkloric Ballet, games for all ages, and information on various agencies in our community. Please note that this event will be primarily in Spanish. All are invited to learn about the Latino culture in our community.




September 15<sup>th</sup>, 2018  
11:00 am – 2:00 pm  
Shady Rest Park

SUN	MON	TUES	WED	THUR	FRI	SAT
						1
DESCRIPTION OF EACH ACTIVITY IS ON THE BACK					Reminder: <u>no yoga this month.</u> Yoga will return in <u>OCTOBER</u>	
2	3	4	5	6	7	8
	<b>LABOR DAY</b> 			Circulo de Mujeres 5:30pm-7:00pm  Espacio Creativo 5:30pm-7:00pm		
9	10	11	12	13	14	15
		Club House Live 3:30-5:30	Club House Live 3:30-5:30  Small Steps Big Difference (MCBH office) 5:15pm-6:30pm	Club House Live 4:00-5:30  Circulo de Mujeres 5:30pm-7:00pm  Espacio Creativo 5:30pm-7:00pm		
16	17	18	19	20	21	22
		Club House Live 3:30-5:30	NO CHL  Small Steps Big Difference (MCBH office) 5:15pm-6:30pm	NO CHL  No habrá grupo de circulo de mujeres o espacio creativo		
23	24	25	26	27	28	29
		Club House Live 3:30-5:30	All staff training No activities	All staff training No activities		A service of Mono County Behavioral Health and Proposition 63
30						

Sierra Wellness Center

November 2018

Join us for fun and free activities!

SUN	MON	TUES	WED	THUR	FRI	SAT
				1	2	3
<b>DESCRIPTION OF EACH ACTIVITY IS ON THE BACK</b>				<u>Club House Live 3:30-5:30</u>		
4	5	6	7	8	9	10
		<u>Club House Live 3:30-5:30</u> <u>Yin Yoga Stretch 1:30pm-2:30pm</u>	<u>Small Steps Big Difference (MCBH office) 5:15pm-6:30pm</u> <u>Club House Live 3:30-5:30</u>	<u>Club House Live 4:00-5:30</u> <u>Circulo de Mujeres 5:30pm-7:00pm</u> <u>Espacio Creativo 5:30pm-7:00pm</u>	<u>Yin Yoga Stretch 1:30pm-2:30pm</u>	
11	12	13	14	15	16	17
		<u>Club House Live 3:30-5:30</u> <u>Yin Yoga Stretch 1:30pm-2:30pm</u>	<u>Club House Live 3:30-5:30</u> <u>Small Steps Big Difference (MCBH office) 5:15pm-6:30pm</u> <u>Do it Yourself- Heating Pad 5:30-7:30</u>	<u>Club House Live 4:00-5:30</u> <u>Circulo de Mujeres 5:30pm-7:00pm</u> <u>Espacio Creativo 5:30pm-7:00pm</u>	<u>Yin Yoga Stretch 1:30pm-2:30pm</u>	
18	19	20	21	22	23	24
		<u>Club House Live 3:30-5:30</u> <u>Yin Yoga Stretch 1:30pm-2:30pm</u>	<u>Club House Live 3:30-5:30</u> <u>Small Steps Big Difference (MCBH office) 5:15pm-6:30pm</u>	<u>OFFICE CLOSED</u>	<u>OFFICE CLOSED</u>	
25	26	27	28	29	30	
		<u>Club House Live 3:30-5:30</u> <u>Yin Yoga Stretch 1:30pm-2:30pm</u>	<u>Club House Live 3:30-5:30</u> <u>Small Steps Big Difference (MCBH office) 5:15pm-6:30pm</u>	<u>Club House Live 4:00-5:30</u> <u>Circulo de Mujeres 5:30pm-7:00pm</u> <u>Espacio Creativo 5:30pm-7:00pm</u>	<u>Yin Yoga Stretch 1:30pm-2:30pm</u>	<b>A service of Mono County Behavioral Health and Proposition 63</b>