







## COVID19 Pandemic

Mid-Incident Review March-October 2020



## **Scope of Review**

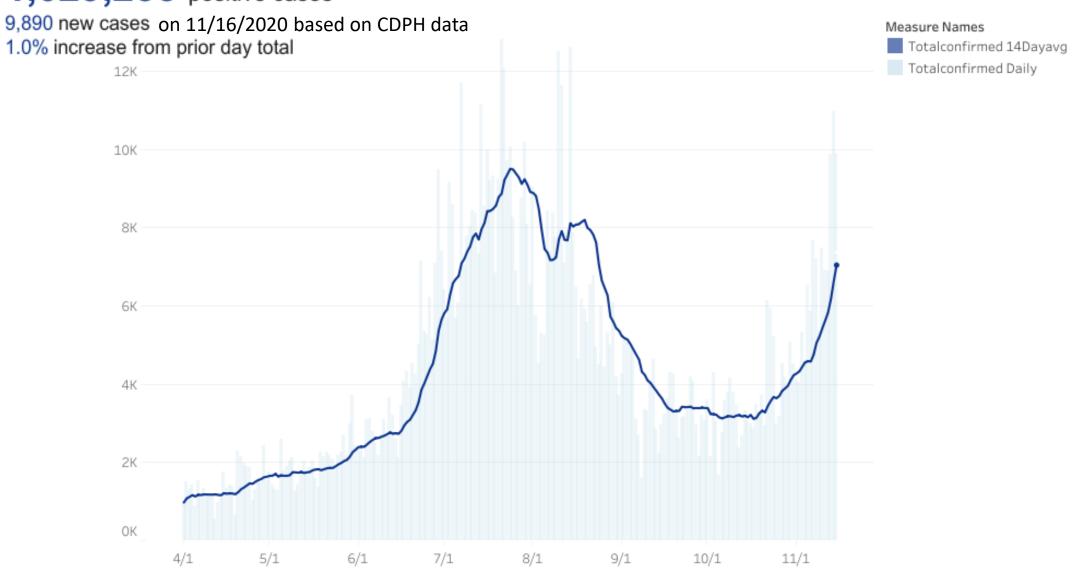
- Forecasted Management Period
- Emergency Operations Center
- Local & State Orders
- Strategic and Enabling Management Objectives
- Selected Efforts and Indicators

# FORECASTED MANAGEMENT PERIOD

- Incident Start March 15, 2020
- Projected Incident Management Period
  - Current Projected Period June 2021
  - Continue managing to a set of conditions rather than dates
- Management strategies for our "winter opening" will have additional challenges over our "summer opening"
- Change in Forecast Based on Current Metrics

## 1.1 Reported Cases - BAN

## **1,029,235** positive cases



## **Changing Metrics of Concern**

- Approximately 400% increase last 3-4 weeks- Mono & State
- New Non-Base Case Numbers Over the Last 4 Weeks: 2, 5, 12, 24
- Moved to Red Tier Monday, 11/16
- Trajectory suggests reaching Purple Tier levels next week
- TOML continues to see the most cases, but other parts of County having more transmission than we've seen to date
- Mammoth Hospital referral centers reaching crisis conditions
- We can meet these challenges if we work together

## **Management Challenges**

- Increasing public health staff for testing, contact tracing, and 211 line
- Recent approval of contact tracing resources from CDPH
- Testing challenges persist (statewide changes)
- Vaccines coming, but not soon enough to avoid tough winter
  - Role/effectiveness in control remains to be determined
  - Huge logistic challenges
  - Uncertain public acceptance (will we achieve sufficient immunization levels to control transmission?)

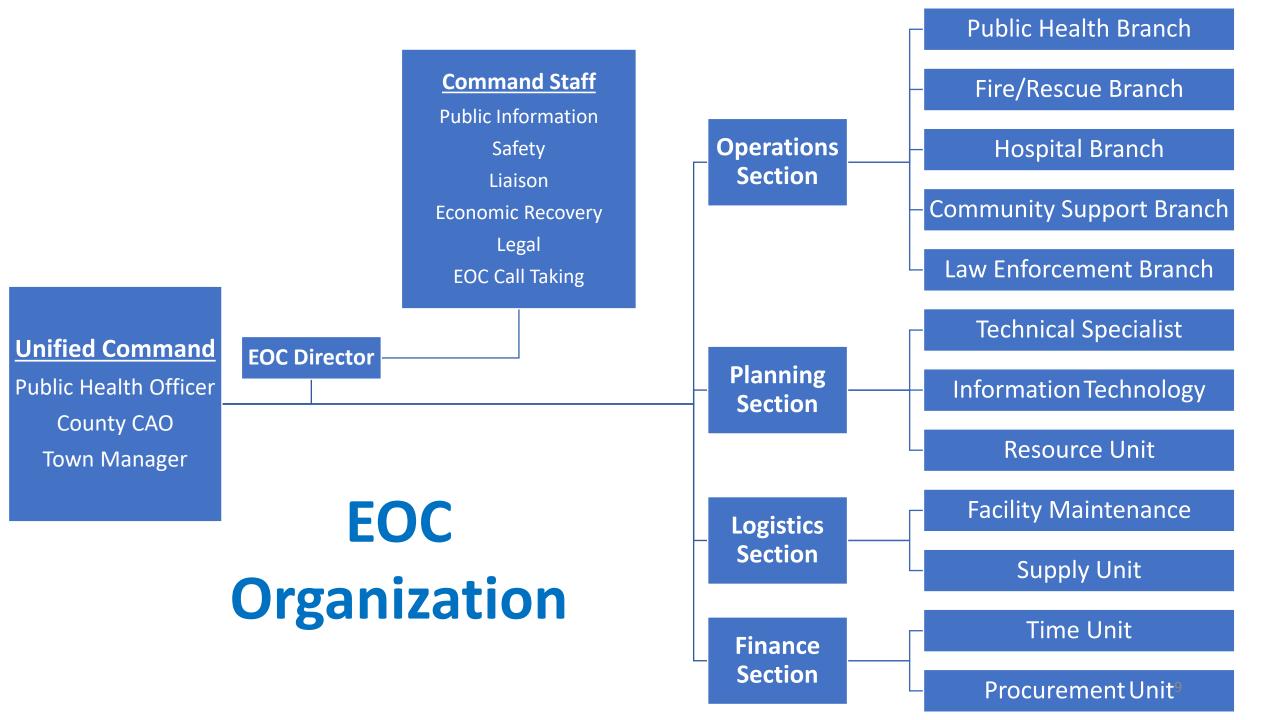
## **Immediate Actions**

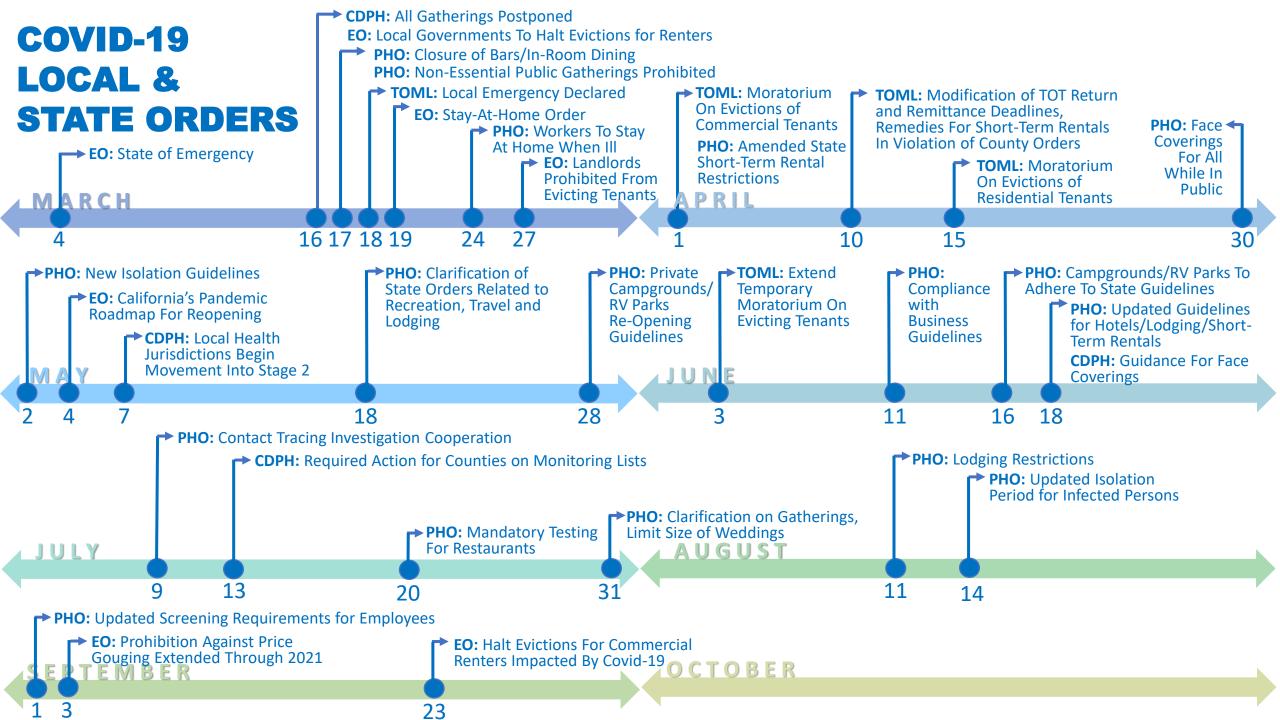
- State Expectations- Implement Red Tier Restrictions within 24 hours
- Reinforce efforts to convince public not to gather indoors; avoid nonessential travel
  - Avoid mixing households
  - Real concerns about holidays
- Increase enforcement effectiveness and tools
  - Request consideration of substantially increased civil penalties/fines
  - Engage County and Town Law/Code Enforcement

# EOC Activation, Authorization, Organization, and Management

- Activation request 3/14/20, EOC operational 3/15/20
- Authorization through County/Town Emergency Operation Plans
- Organization based on the Interagency All-Hazards Incident Management Team (AHIMT) Mutual Aid Agreement (2017)
- Management Authority Delegated from Requesting Agencies







### **KEY MANAGEMENT OBJECTIVES**

Total Management Objectives = 242

Get to Base Population
 Limit Spread/Slow Rate of Infection
 Focus On Disseminating Information To Base Population
 Increase Messaging In Spanish Speaking Communities

MARCH

#### **Economic Recovery & Reopening Preparation**

**Opening Up** 

State/Business Owner/Council/Board Coordination

Maintain Hospital Coordination How to Open Up (who/how much?) Business Portal – Protocols

**Building Systems** 

Stage II Readiness Attestation

MAY

#### **Respond To The Predicted Spike In Cases**

Testing, Tracing, Containment
Manage Influx of Tourists
Enforcement & PPE Distribution To Businesses

**Town Ambassador Program** 

Relocated EOC and Supply Unit Established Community Center As A Testing Center For Community Testing Required Testing 30% Of Restaurant Workforce In TOML

First Fire Camp

JULY

## Managing Flu & Fire Season Complications • Monitor & Prepare For Creek Fire Impact

Reduced Testing Due To Air Quality

Preparing For Flu Season & Influenza Immunization Clinics

SEPTEMBER

## Increase Care & Treatment Capacity Building Operational Supply Reserves Logistic Supplies Overflow Plans

Public Health/Economic Emergency

Long-term strategy
Building/Operational Capacity
Establishing Coordination w/Agencies

**EOC Goes Virtual** 

APRIL

#### Balance Economic Activity w/ PH Containment Capacity

Pressure to Reopen

Prepare To Implement Governor's Roadmap To Recovery

**Increase Community Testing** 

Monitoring Demonstration Activities

Adapting To Shifting State Guidelines For Businesses

Adapting To Shifting State Guidelines For Dashield Maintaining and Updating Business Portal Preparing Public Health To Operate as a Standalone Department JUNE

## Focused Impacts & Adjustments Preparing For Continuation of Positive Cases

Messaging For Potential Visitors On Current Covid-19 Conditions

Establish Coordination Between Local, State, Federal Agencies To Address Public Land Use Impact And Enforcement

Rightsize EOC

Increase Community Outreach To Latino/Hispanic Communities

Skilled nursing & assisted living facility case spikes

AUGUST

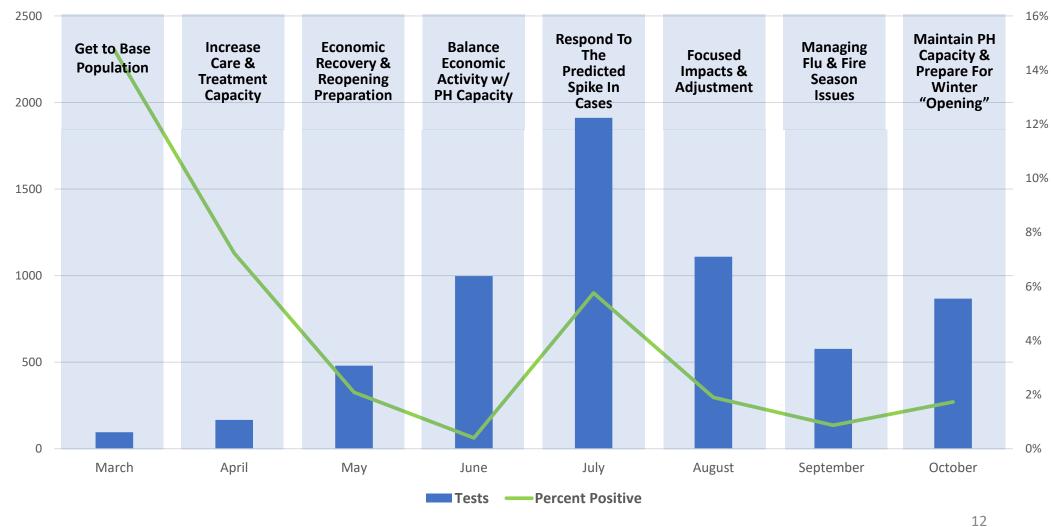
## Maintain Community Surveillance & Prepare For Winter Indoor Operations Identifying Strategies To Maintain County-Wide Testing

Establish Ongoing Employee Testing For MMSA, Schools and Other **Workplace Sector** 

Mountain Warfare Training Center

OCTOBER

## **KEY INDICATORS & STRATEGIC EMPHASIS**



## **COMMUNITY FIRST EFFORTS**

## Food Distribution Program:

EOC/IMACA Countywide Curbside, Door-to-Door Delivery
MLT Drive-through Food Bank in TOML

Rental Assistance Program Total \$601,313: Number Of Households Assisted = 554 Total Rent Subsidy Payments Made = 947

Business Assistance Program Total \$568,000: Number Of Businesses Assisted For TOML= 37 Number of Businesses Assisted For Mono County = 29

Right To Recover Program Total \$32,000:
Allocated to provide stipends to those in need who are required to quarantine or isolate.



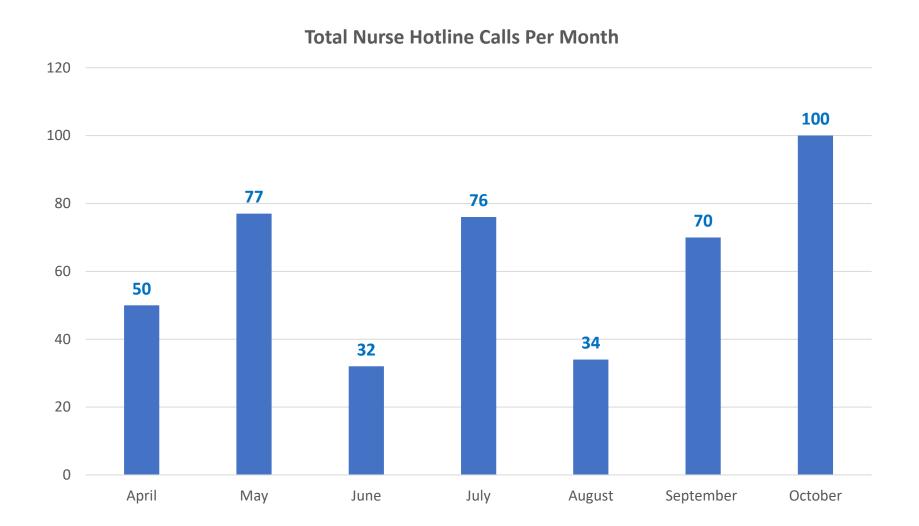
## **COMMUNITY PPE SUPPORT**

#### PPE Distribution Program:



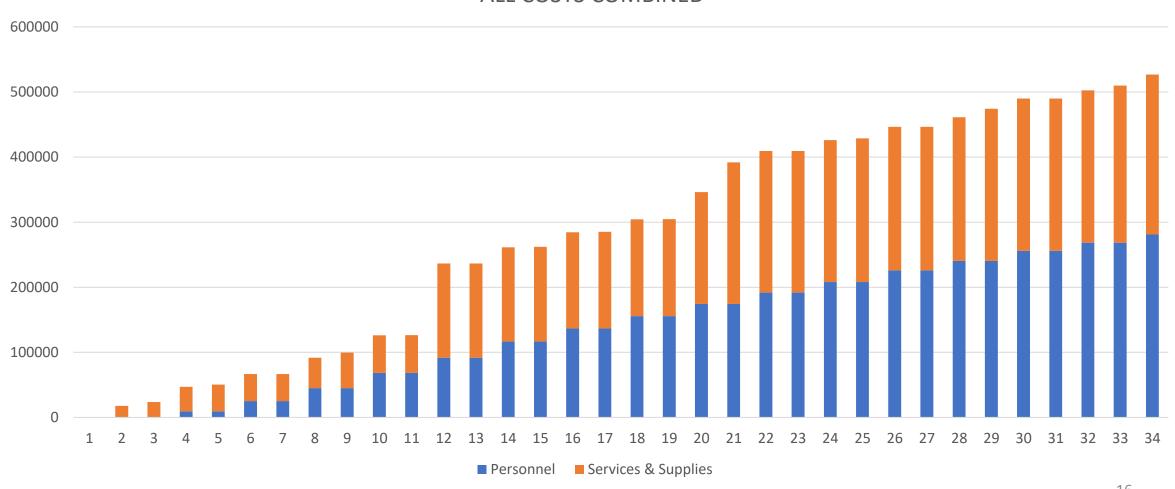
- EOC dedicates \$200,000 to PPE on May 9, 2020
- EOC acquires 7 pallets of masks/gloves/hand sanitizer to support business operations from Cal OES

## **211 HOTLINE CALLS**



## **EOC FINANCIAL COST AS OF NOVEMBER 16, 2020**

#### **CUMMALTIVE COSTS BY WEEK ALL COSTS COMBINED**



## JOINT INFORMATION CENTER (JIC) - ORGANIZATIONAL STRUCTURE

The JIC is comprised of professionals from multiple agencies throughout Mono County and Mammoth Lakes who readily united into a cohesive and dynamic organization to provide consistent, coordinated, accurate, accessible, and timely bilingual information during the pandemic.





















- Behavioral Health: Roberts (+Tribes)
- Social Services:
   Peterson
- Mammoth Hospital: Goetz
- Law Enforcement: Roberts/Ackerman
- Business
   Community/Economic
   Branch: Simpson
- Tourism Industry: Kaylor
- Recreation:
   Brown/Plum
- Town Admin: Kobylarz
- Mammoth Resorts: Burke



Assistant PIO

Ackerman

- COVID-19 Portal
- MonoGram Lists
- 211 / Nurse Line
- Weekly Community Conversation
- SharePoint,
   Teams & E-mail
   List Support
- Mammoth Lakes Creative



**EOC** 

Director

Lead PIO

Chief Frievalt

Brown

- Translation
   Services (Ramos)
- Latino
   Community
   Committee
- COVID-19 Portal
- Social Media Shares, Posting & Engagement
- Latino
   Community
   Conversation
- Latino
   Communication
   (print, flyers,
   radio, etc.)



- COVID-19 Portal & partner websites
- Daily Brief (eng/esp)
- Social Media
- Email
   Subscription Lists
- Print Ads
- Flyers
- Notice Boards/CMS
- Weekly Community Conversation
- Weekly Community Message
- #StayHomeMono



- Press
   Releases/PSA's
- Weekly Media
   Brief
- Scheduled Media Briefings
- Media Links
- Media Liaison
- Eastern Sierra PIO Team

## JIC BY THE NUMBERS...

- **1,171,555** Mono County COVID-19 Portal page views (Eng)
- **7,276** Mono County COVID-19 Portal page views (Esp)
- 665,396 JIC Facebook Page Followers
- **115** Mono County COVID-19 Briefs
- 18 Bilingual Community Conversations
- 125 Town Public Service Announcement and MonoGram Emails
- 100+ Bilingual Press Releases and Weekly Media Briefs
- 6 Community Notice Boards updated weekly













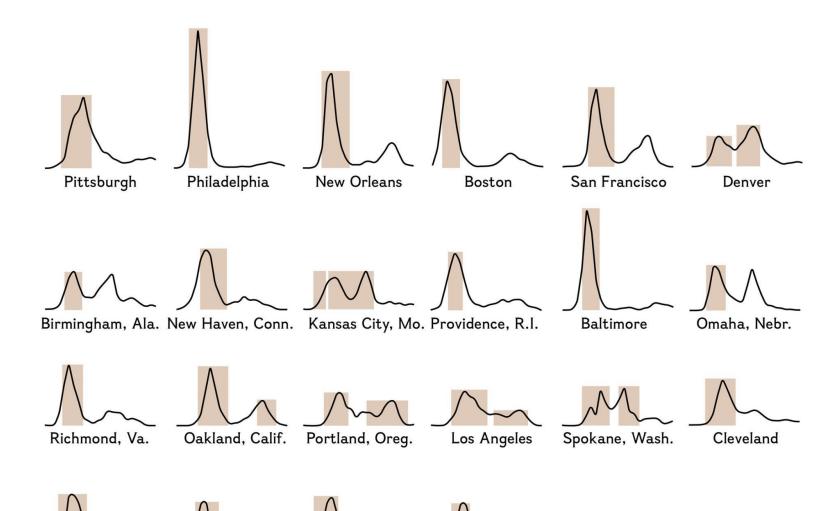
## SUMMARY OF REVIEW

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## It Can Be Done...or Not...

Dayton, Ohio

Louisville, Ky.



Chicago

Rochester, N.Y.

St. Louis

Source: National Geographic article, "How some cities 'flattened the curve' during the 1918 flu pandemic."

Columbus, Ohio

# COVID19 SITUATION OUTLOOK

- Anticipate rapid changes in State sector guidance
- Transition to "increased" State testing capacity delayed, chaotic
- Huge logistical distance between a "vaccine" and "vaccinations"
- Experiencing the highest rate of new cases, and accelerating
- EOC Management period will extend into Summer
- Impacts are avoidable through personal, political, and business sector support of public health prescribed mitigations
- Double to Triple the health and economic impacts from 3/20 to present if we compromise public health mitigations for short-term gain