



MONO COUNTY STRATEGIC PLAN UPDATE

November 9, 2021

WHAT IS A STRATEGIC PLAN?

- Serves as a framework for decisions, priorities or for securing support/approval
- Provides a basis for more detailed organizational and countywide planning
- Explains an entity's business / organization to others in order to inform, motivate and involve
- Assists in benchmarking and performance monitoring
- Stimulates change and become building block(s) for future growth.

OUR CURRENT STRATEGIC PLAN



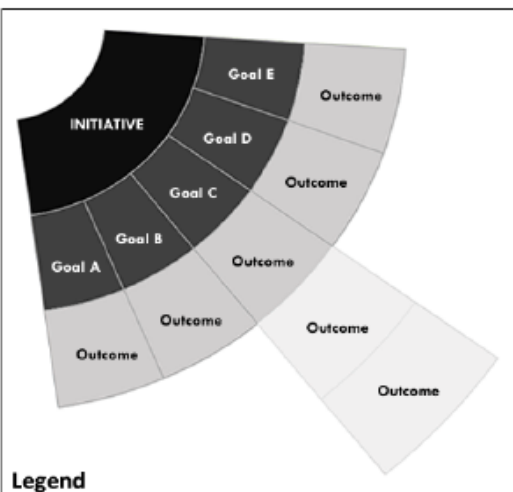
2019 - 2024

MONO COUNTY, CA STRATEGIC PLAN

VISION Mono County: Outstanding Community Services; Quality of Life Beyond Compare

MISSION To support all our communities by delivering superior services while protecting our unique rural environment.

VALUES Collaboration; Customer Service; Excellence; Innovation; Integrity; Results Oriented



Scan me
more information at <https://bit.ly/MonoCountyStrategicPlan>

WHY UPDATE A STRATEGIC PLAN

- Local governments need to evolve as organizations as they provide an array of critical services
 - Methods of service delivery to address current and future needs of the county
- Allows a review and reset in particular areas if needed
- Public entities are adaptive in nature
 - Arm of the State of California
- A renewed focus on ACTION
- Begins with identifying who we are, what we care about and what we need to achieve

WHAT ARE WE TRYING ACHIEVE?

&

KEY TERMS AND CONCEPTS

“A strategic management approach that provides direction, inspires a workforce and provides accountability.”

MISSION	What we do, who we are, our purpose
VISION	What we strive to achieve and be
VALUES	Describes, in part, our culture
STRATEGIC FOCUS AREAS / GOALS	Broad set of what we want to achieve
OUTCOMES	Achieve by accomplishing our goals/measurable
STRATEGIES	Specific approach to achieve our outcomes
ACTION ITEMS	Steps/Actions to achieve our strategies
PERFORMANCE MEASUREMENT	Report Card

So Far.....

- Board Approval to update the Strategic Plan**
- Over 25 interviews**
- Two Board and Department Head retreats**
 - Gathered and sorted input**
 - Draft departmental metrics**
- Formed Ad-Hoc Committee**
 - Two meetings / report out / next steps**
- Coordinated community meeting**
 - Developed meeting notice material**
 - Developed community survey**

OUR VISION AND MISSION

VISION - *Outstanding Community Services;
Quality of Life Beyond Compare*

MISSION – *To support all our communities by delivering superior services while protecting our unique rural environment.*

OUR VALUES

Collaboration

Customer Service

Excellence

Innovation

Integrity

Results Oriented



OUR STRATEGIC FOCUS AREAS

Improve Public Safety & Health

Enhance Quality of Life for County Residents

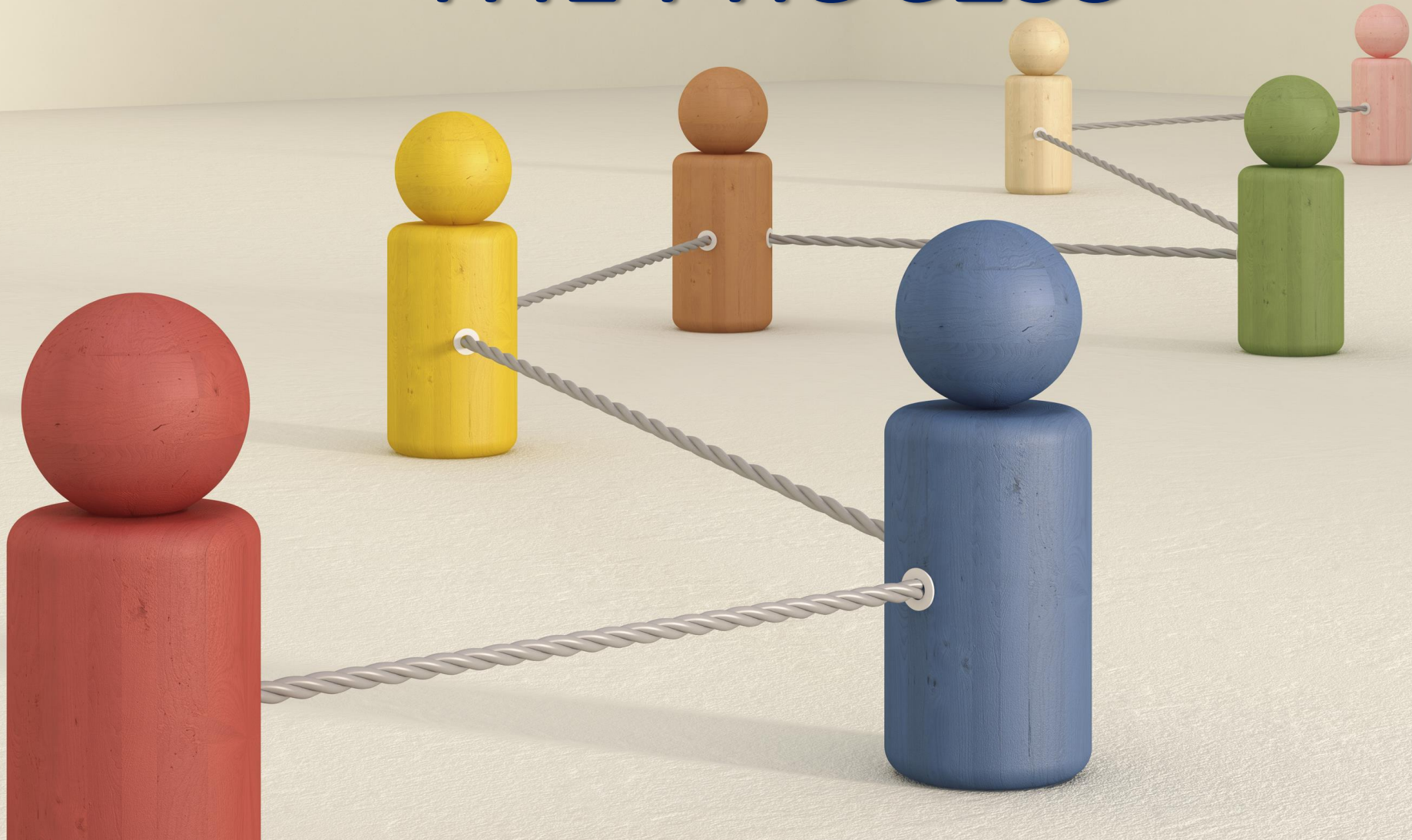
Fiscally Healthy County and Regional Economy

Improve County Operations

Support the County Workforce

STRATEGIC PLAN UPDATE

“THE PROCESS”



AD-HOC COMMITTEE

Supervisor Kreitz

Supervisor Gardner

Robert Lawton

Stacey Simon

Tony Dublino

Janet Dutcher

Kathy Peterson

Wendy Sugimura

John Craig

Alicia Vennos

Justin Caporusso

Chair - Board of Supervisors

Vice Chair - Board of Supervisors

County Administrator

County Counsel

Director – Public Works

Director – Finance

Director – Social Services

Director – Community Development

Assistant County Administrator

Director – Economic Development

Communications Coordinator



“The Big Four”

Core Strategic Planning Elements

- Assessment
- Engagement
- Development
- Implementation

ASSESSMENT

- One on One meetings with Supervisors
- One on One meetings with Department Heads
- Meetings with the County Administrator
- Review of current Strategic Plan
- Review of Operations (Surface)
- Strength and Weaknesses Review

ENGAGEMENT

Board of Supervisors

- Retreat / Workshop
- Individual Interviews

Department Heads / Employees

- Retreat / Workshop
- Individual Interviews
- Group meetings

“Environmental Scan”

- Board of Supervisors – Desired community, stakeholder and employee input
- Provide Strategic Plan Information / opportunities to provide input

COMMUNITY & STAKEHOLDER INPUT



**WHERE DO
WE GO
FROM HERE?**



The Mono County Strategic Plan Needs YOU!

Please join Mono County Supervisors
Jennifer Kreitz and Bob Gardner for a virtual
STRATEGIC PLANNING PRESENTATION.
All are welcome!

DATE: Monday, November 15, 2021

TIME: 5:30 pm

REGISTER FOR ZOOM:

www.monocounty.ca.gov/strategic-planning

ONLINE SURVEY: To provide your input for the
strategic plan, please complete the online survey at:
www.monocounty.ca.gov/strategic-planning

Thank you for your valued participation!

¿Y AHORA QUÉ HACEMOS?

El plan estratégico
del condado de Mono
necesita de **USTED**



PRSR STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

LOCAL POSTAL CUSTOMER

Acompañe a los supervisores Jennifer Kreitz
y Bob Gardner en una **PRESENTACIÓN**
DE PLANIFICACIÓN ESTRATÉGICA virtual.
¡Todos son bienvenidos!

FECHA: lunes 15 de noviembre de 2021

HORA: 5:30 pm

REGISTRARSE EN ZOOM:

www.monocounty.ca.gov/strategic-planning

ENCUESTA EN LÍNEA: Para brindar su opinión para el
plan estratégico, complete la encuesta en línea.

www.MonoCounty.ca.gov/strategic-planning

¡Muchas gracias por su valiosa participación!



The Mono County Board of Supervisors invites you to help update our Strategic Plan, originally adopted in 2017. Your input will assist us as we gather input from a variety of sources and implement a new and refreshed plan. We are excited to invite your participation!

1. What are your priorities for Mono County? Review the list of topics below. Choose no more than seven that you feel should be priorities and rank them 1 to 7 with 1 being your highest/most important priority. If you feel an important topic(s) is missing, please enter it into the "Other" section provided and include a ranking number.

- Health promotion and disease prevention: _____
- Safe and affordable housing: _____
- Access to behavioral health and substance abuse prevention/treatment services: _____
- Quality of life for children: _____
- Quality of life for our aging population: _____
- Justice, Equity, Diversity, Inclusion: _____
- Reducing Poverty and Hunger: _____
- Rural infrastructure (roads, internet access) and services: _____
- Disaster emergency preparedness: _____
- Public Safety / Law Enforcement: _____
- Criminal justice diversion and prevention: _____
- Greenhouse gas emission reduction: _____
- Solid Waste Collection, Recycling and Disposal: _____
- Agricultural land preservation: _____
- Connections between agricultural businesses and local consumers: _____
- Marketing Mono County for sustainable tourism: _____
- Preservation and enhancement of Public Lands (Recreation, Habitat): _____
- Job growth and skill development for our eligible workforce: _____
- New business development and business retention: _____
- Other: _____

2. What is Mono County's greatest strength and how should the County build on this strength?

3. What is the greatest challenge Mono County will face over the next several years?

4. What is a service to the public that Mono County could improve? How can we make it better?

5. Please provide your Mono County zip code: _____ (optional)

Once completed, please click on the finished link in the survey or print, scan and email a copy to:

[Mono County](#)
 County Administrator
 PO Box 696
 Bridgeport, CA 93517
 Email: cao@mono.ca.gov

DEVELOPMENT

- Review input, comments, direction
- Review Mission, Vision, Values, Focus Areas, Design
- Links to county finance and budget performance
- Review Intended Outcomes
 - Organizational focus
 - Countywide focus
- How do we make the SP relevant to everyone

IMPLEMENTATION

- Recommendations provided to the Board of Supervisors
 - Further Direction provided as appropriate
- Upon final approval
 - Monitor and evaluate Short, Medium and Long Term Outcomes
 - Market and Promote
 - Day to Day Management of the Strategic Plan through
 - Leadership
 - Collaboration
 - Political Support
 - Measurement

NEXT STEPS

- Ad-Hoc Committee - Community Webinar Presentation on November 15 at 5:30 p.m
- County Administrator - Brown Bag events with employees
- Ad-Hoc Committee
 - Review and compile stakeholder input
 - Review departmental and countywide priorities
 - Review performance metrics for the Strategic Plan
 - Review & Discuss Strategic Focus Areas/priorities, values, mission and vision
 - Recommendations to the Board of Supervisors for consideration
 - Board of Supervisors – Provide final direction
- ALL - Promote, market, and incorporate Strategic Plan elements into everyday service